

PRESS RELEASE

Demonstration of Blue-Value at International Water Summit Abu Dhabi

Innovative software solution will monitor and save groundwater in desert areas using Internet of Things and satellite Earth observation technologies

December 7, 2017, Netherlands: The Blue-Value consortium will launch its first demonstration to selected parties during the International Water Summit in Abu Dhabi from 15-18 January 2018.

The International Water Summit is part of the Abu Dhabi Sustainability week and co-hosted with the Smart Water Expo. The summit promotes water sustainability in arid regions.

Blue-Value is an innovative service for monitoring water resources in arid areas, based on Internet of Things (IoT) and Earth Observation technologies. The aim of the service is to measure, monitor and monetize water resources in arid areas.

Blue-Value enables services like bulk water abstraction billing, environmental reporting, automated groundwater well monitoring and water optimization for landscaping, agriculture, oil, gas, mining, and governments.

“We will be very pleased to meet new partners from different industries in the region that have a shared interest in optimizing water resources”, says Simon van den Dries, co-founder of Blue-Value.

Blue-Value announced earlier in November that key partners were selected to support the Blue Desert project sponsored by the European Space Agency (ESA). These associates include the International Groundwater Resources Assessment Centre (IGRAC), Thuraya Satellites (UAE) and SamTech Middle East (UAE). Blue Desert will conduct a feasibility study for the development of an integrated monitoring & control service to assist customers in desert areas to manage groundwater resources.

Interested organisations can contact info@blue-value.com for meetings during the International Water Summit.

About Blue-Value:

Blue-Value develops an innovative software service that enable companies and governments to save water. Blue-Value delivers an integrated water resource management service, combining IoT data and Earth observation and has expertise and experts partners in water management in arid areas.

About International Water Summit.

The leading event for water sustainability in arid regions. See info at www.internationalwatersummit.com

About ESA: The European Space Agency (ESA) provides Europe's gateway to space. It is an intergovernmental organisation, created in 1975, with the mission to shape the development of Europe's space capability and ensure that investment in space delivers benefits to the citizens of Europe and the world. ESA's Business Applications programme transforms research and development investment into services that benefit our daily lives. www.esa.int

About IGRAC: International Groundwater Resources Assessment Centre is UNESCO and WMO affiliated centre that facilitates and promotes international sharing of information and knowledge required for sustainable groundwater resources development and management worldwide. www.un-igrac.org

About Thuraya: Geostationary satellite operator that provides coverage over EMEA+ Asia Pacific and delivers new satellite IoT services since 2016. www.thuraya.com

About SamTech Middle-East: IoT service provider in the Middle-East providing installation, delivery and maintenance of IoT services in the transport (buses, police cars), environmental (garbage collection) and water business. www.samtech-me.com

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