

## **PRESS RELEASE**

### **Blue-Value showcase at World Water-Tech Innovation Summit**

***Innovative information solution will monitor and help to save groundwater in arid areas using IoT and satellite Earth observation technology***

February 5, 2018, the Netherlands:

Blue-Value will be part of the Tech Showcase during the World Water-Tech Innovation Summit, held on February 20-21 in London, United Kingdom.

It will present its Blue-Value service to the audience of global water businesses, technology integrators and VC investors.

The Blue-Value service is an innovative information platform for optimising groundwater resources in arid areas. The service – which is currently being developed as a SaaS solution – enables clients to measure, monitor and monetise water resources by combining Internet of Things (IoT) and Earth observation technologies.

Example applications of the Blue-Value platform include bulk water abstraction billing, environmental reporting, automated groundwater well monitoring and water use optimisation in landscaping, agriculture, oil, gas and mining industries.

Earlier in November 2017, Blue-Value announced the selection of key partners to support the development of the Blue-Value platform through the Blue Desert project, a research and development project which is funded by the European Space Agency (ESA). These associates include the International Groundwater Resources Assessment Centre (IGRAC, the Netherlands), Thuraya Satellites (UAE) and SamTech Middle East (UAE).

#### About Blue-Value:

Blue-Value develops an innovative software service that enable companies and governments to save water. Blue-Value delivers an integrated water resource management service, combining IoT data and Earth observation focused on water management challenges in arid regions.

#### About World Water-Tech Innovation Summit

The leading event for water technology and innovation. See info at: <https://worldwatertechinnovation.com>

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